

Mary Ellen Connelly

You have what it takes, now get what you want.

SPEAKER / AUTHOR / LEADER



You'll walk out with tools for selling, leadership development, and innovation you can bring to back to your team—and you'll leave feeling inspired, empowered, and able to take action.

LEARN TO RECOGNIZE THE TACTICS USED AGAINST YOU TO KEEP YOU FROM MOVING UP

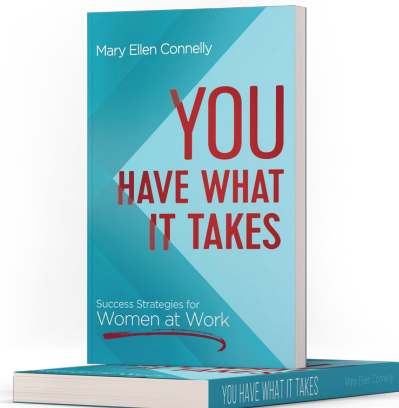
It can range from subtle to outrageous and all levels in between. They may seem harmless, but they can wreak enormous damage on a woman's psyche and career.

I call them the six d's: dismiss, disparage, disconcert, dissemble, discriminate, dishearten. Using stories and examples from my life and others in male-dominated professions, I show how the most successful women...

SPEAKER TAKEAWAYS:

- ✓ Recognize when you become a threat to others and find ways to defuse the threat or deal with it.
- ✓ Leverage your strengths and improve your areas of weaknesses to achieve your goals.
- ✓ Fight back when it's warranted or play the game, when that's the better choice.
- ✓ Change the game, when neither fighting nor playing along makes sense.
- ✓ Keep your cool under fire, recognizing self-defeating thoughts and behaviors, and replacing them with more empowering ones.

Check out her newly published book...



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“A must-read for every woman entrepreneur and executive climbing the corporate ladder.”

— JILL CRUZ, MS, CNS, BODY WISE FOOD SMART

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